



Rules & Regulations - Start-Up of the Year

Art 1 Organiser

The Fleet Europe Awards 2017 are organised by Nexus Communication, owner of the Fleet Europe, Global Fleet and Smart Mobility Management Platform. Those platforms are centered around content-based magazines, websites and events. Nexus Communication is established in Belgium (Parc Artisanal 11-13, B-4671 Barchon).

Art 2 General description of the Fleet Europe Awards 2017

The Fleet Europe Awards 2017 recognize the achievements of the finest fleet practices throughout Europe. This year the Fleet Europe Awards ceremony will take place in Estoril, Portugal, on December 6th 2017.

Art 3 Description of the Award “Start-Up of The Year”

For the second time, we’ll enrich the Fleet Europe Awards Ceremony by recognizing a promising European Start-Up company developing innovative products or services in the fleet & mobility industry, with the award “Start-Up of The Year”.

All candidates – responding to the criteria of a Start-Up company – are invited to submit their applications to the Jury members accompanied by a description of their innovative fleet & mobility offering. Once the application received, they will have to complete a questionnaire and the selected start-ups will present their cases in front of a jury.

Art 4 The selection criteria to be a candidate

To apply to be the next winner of the start-up award, each candidate should be:

- a start-up company
- developing innovative fleet & mobility products or services
- showing high potential for growth

Art 5 Eligibility

The Start-Up of the Year is open to all innovative products or services in the Fleet Mobility industry.

Art 6 Jury

The jury members will come from diverse business areas while having developed expertise about fleet, mobility, innovation and start-up companies.

- The jury for the Fleet Europe Industry Award 2017 is represented by
 - Nexus Communication
 - Internet Attitude
 - Sponsors and partners
- The editorial team of Fleet Europe organizes and coordinates the jury activities but will not participate in the voting process.
- The decisions of the jury (70% of the votes) are final and will be added to the open voting online (15% of the votes) and on the event website (15% of the votes).
- The president of the jury, Caroline Thonnon (CEO Nexus Communication), is the only person in charge of announcing the results of the Fleet Europe Awards 2017.



Art 7 Confidentiality

All the jury members are subject to the rules of ethics. They commit to not divulging any information concerning candidates and dossiers.

Art 8 Registration

- Candidates for the Start-Up of the Year must apply before September 22th, 2017 by using the application form available on www.fleeteurope.com/awards.
- The candidates are informed by the organizer about the validity of their candidacy after receiving their application.
- Upon registering, the applicants will receive a questionnaire about their start-ups. That questionnaire will have to be filled out by the applicants in order for their applications to be considered complete.

Art 9 Overall values and assessments

During the assessment of the dossiers, the jury will examine the following elements:

- The degree of innovation of the tool, product or service for the international fleet market
- The efficiency of the tool, product or service on the management of the fleet at international level
- The level of implementation of the innovative tool, product or service in the market
- The impact of the innovative tool, product or service on TCO reduction/control
- The further developments of the tool, product or service
- The strength of the company

Art 8 Process and timing

- Contestants apply before September 22th, 2017. The organization confirms the validity of the candidacy to the candidates upon application.
 - Upon confirming the reception of the application form, the candidates will receive a survey that they must fill out completely by September 29th for their application to be considered valid.
 - After receiving the dossiers of the candidates, the jury will select the most innovative projects
 - The selected candidates will be contacted by the jury to defend their project via video conference before November 10th, 2017. (this jury meeting will represent 70% of the votes)
 - Following the jury meeting, the selected start-ups will be contacted to ensure their presence at the fleet Europe forum on December 6th 2017 at Estoril.
 - Mid-November, the finalists will be added on the voting page of the event website (forum.fleeteurope.com) where people will be able to vote for the 3 best products/services. This page will be closed on December 5th.
 - All participants of the Fleet Europe awards will also be able to vote for the 3 best products/services in Estoril until December 6th at 04:00 pm (15% of the votes)
 - The results of the voting will be unveiled at the Fleet Europe Awards ceremony on December 6th, 2017. The 3 winners will be rewarded on this occasion and will receive a digital budget to promote their companies on Fleet Europe Website/Newsletters (Smart Mobility Channel)
- Amount of the digital budget:
- ✓ First prize : 10.000€.
 - ✓ Second prize: 5.000€.
 - ✓ Third prize: 2.500€.



START-UP OF THE YEAR

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All the finalists will receive 2 entrances and an exhibition booth in the Start-up Café in Estoril, during the Fleet Europe Forum & Awards 2017 (December 6th). This Start-up Café will give them the opportunity to communicate, promote their business and encourage participants to vote for them.

The candidates who are selected to present their case in front of the jury but are NOT selected for the final round will receive one free entrance to visit the Fleet Europe Village and the Start-up Café.

Nexus Communication asks all finalists to be present at this event. If there is any reason why a candidate cannot attend, a colleague or other nominated person should be delegated to receive the prize on behalf of the nominee. If the company is not represented in the Start-Up café, they will not be eligible to receive a prize.