



Rules & Regulations – Smart Mobility Start-Up of the Year

Art 1 Organiser

The Fleet Europe Awards 2018 are organised by Nexus Communication, owner of the Fleet Europe, Global Fleet, and Smart Mobility Management Platforms. Those platforms are centered around content-based magazines, websites and events. Nexus Communication is established in Belgium (Parc Artisanal 11-13, B-4671 Barchon).

Art 2 General description of the Fleet Europe Awards 2018

The Fleet Europe Awards 2018 recognize the achievements of the finest fleet practices throughout Europe. This year the Fleet Europe Awards ceremony will take place in Barcelona, Spain, on November 28th 2018.

Art 3 Description of the Award “Smart Mobility Start-Up of The Year”

For the third time, we'll enrich the Fleet Europe Awards Ceremony by recognizing a promising European Start-Up company developing innovative products or services in the fleet & mobility industry, with the award “Smart Mobility Start-Up of The Year”.

All candidates – responding to the criteria of a Start-Up company – are invited to submit their application to the Jury members accompanied by a description of their innovative fleet & mobility offering. Once the application received, they will have to complete a questionnaire and the selected start-ups will present their cases in front of a jury.

Art 4 The selection criteria to be a candidate

To participate to the Start-up of the Year contest, each candidates should be:

- a start-up company
- developing innovative fleet & mobility products or services
- showing high potential for growth

Art 5 Eligibility

The Smart Mobility Start-Up of the Year is open to all innovative products or services in the Fleet and Mobility industry.

Art 6 Jury

The jury members will come from diverse business areas while having developed expertise about fleet, mobility, innovation and start-up companies.

- The jury is represented by
 - Nexus Communication
 - Sponsors and partners
- The editorial team of Fleet Europe organizes and coordinates the jury activities but will not participate in the voting process.
- The decisions of the jury (70% of the votes) are final and will be added to the open voting online (15% of the votes) and on the event website (15% of the votes).
- The president of the jury, Vincent Degives (Marketing Manager, Nexus Communication) is the only person in charge of announcing the results of the Start-up of the Year 2018.

Art 7 Confidentiality

All the jury members are subject to the rules of ethics. They commit to not divulging any information concerning candidates and dossiers.



Art 8 Registration

- Candidates for the Smart Mobility Start-Up of the Year must apply before September 10th, 2018 by using the application form available on www.forum.fleeteurope.com/awards.
- The candidates are informed by the organizer about the validity of their candidacy after receiving their application.

Art 9 Overall values and assessments

During the assessment of the dossiers, the jury will examine the following elements:

- The degree of innovation of the tool, product or service for the international fleet market
- The efficiency of the tool, product or service on the management of the fleet at international level
- The level of implementation of the innovative tool, product or service in the market
- The impact of the innovative tool, product or service on corporate mobility
- The further developments of the tool, product or service
- The strength of the company

Art 10 Process and timing

- Contestants apply before September 10th, 2018. The organization confirms the validity of the candidacy to the candidates upon application.
- After receiving the dossiers of the candidates, the jury will select the 15 most innovative projects.
- The selected candidates will be contacted by the jury to defend their project via a video conference on October 16th and 17th, 2018 (this jury meeting will represent 70% of the votes). We will give them a document with some questions they are prone to answer at the Jury Meeting.
- The final round participants will be contacted to ensure their presence at the fleet Europe forum on November 28th 2018 in Barcelona.
- After the Jury Meeting, the jury will select the 10 most innovative Start-ups that will have the opportunity to exhibit in the Start-up Café in Barcelona, during the Fleet Europe Summit (November 28th).
- End-October, the finalists will be added on the voting page of the event website (forum.fleeteurope.com) where people will be able to vote for the 3 best products/services. This page will be closed on November 27th.
- All participants of the Fleet Europe Summit will also be able to vote for the 3 best products/services in Barcelona until November 28th at 04:00 pm (15% of the votes)
- The results of the voting will be unveiled at the Fleet Europe Summit on November 28th, 2018. The 3 winners will be rewarded on this occasion and will receive a digital budget to promote their companies on Fleet Europe Website/Newsletters (Smart Mobility Channel)

Amount of the digital budget:

- ✓ First prize : 10.000€.
- ✓ Second prize: 5.000€.
- ✓ Third prize: 2.500€.

Art 11 Presence at the Fleet Europe Summit

All the candidates will receive 1 entrance to the Fleet Europe Forum in Barcelona (November 28th). That will give them the opportunity to learn and network with the top people of Fleet Management.

All the Final Round participants (Jury meeting participants) will receive 2 entrances to the Fleet Europe Forum (November 28th). That will give them the opportunity to learn and network with the top people of Fleet Management.



**START-UP
OF THE YEAR**
SMARTMOBILITY | 2018

All the finalists will receive 2 entrances and an exhibition opportunity in the Start-up Café in Barcelona, during the Fleet Europe Forum 2018 (November 28th). This Start-up Café will give them the opportunity to communicate, promote their business and encourage participants to vote for them.

Nexus Communication asks all final round participants to be present at this event. If there is any reason why a candidate cannot attend, a colleague or other nominated person should be delegated to receive the prize on behalf of the nominee. If the company is not represented in the Start-Up café, they will not be eligible to receive a prize.

Nexus Communication does not provide any accommodation or transport means of any kind to the participating start-ups.